## **PGL Logistics Survey Questionnaire**

In today's competitive market, shippers more than ever feel the need to turn challenges into opportunities. Mid-sized companies traditionally do not have necessary logistics bandwidth to maintain a competitive advantage in the marketplace that larger competitors have. The common denominator is a desire to improve supply chain performance, while lowering costs and improving customer satisfaction.

Depending upon your needs, the involvement of a third party can be as limited as providing software for a single application, to providing a service such as rate negotiation, or managing the complete logistics process. Capturing, sharing, tracking and managing information through out the supply chain is instrumental for collaborating partners to increase visibility and enhance decision-making.

Preferred Global Logistics customers, can source services and tools to meet today's supply chain needs. You can choose from a broad assortment of services to automate routine tasks, which are usually, labor intensive and often prone to error, while capturing data that may currently be unavailable or unusable. This data can then be utilized to analyze all aspects of logistics activities in your supply chain. Our systems interface seamlessly with existing distribution and financial software to provide the ability to manage:

- Visibility of freight movement and tracking
- Information management for decision making
- Carrier rate negotiation and contract management
- Executive Dashboards for high level visibility of key performance indicators
- Audit, payment and reporting



Shipment Planning and Execution

## **Preferred Global Logistics Supply Chain Survey**

Please complete the following information regarding your transportation related supply chain metrics. When completed, return to Greg Paulsen at: greg.paulsen@pgllogistics.com or FAX - (858) 748-3236

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Company Name	<ul> <li>How many points of contact do you currently need to manage in your supply chain?</li> </ul>
Website address	• <b>1-3</b>
	o 4 - 9
Principal logistics contact	o 10 - 20
	○ 21 or More
Phone:	Annual shipping Metrics:
E-Mail:	<ul> <li>Annual tonnage shipped.</li> </ul>
Best time to contact:	<ul> <li>Average weight per B/L,</li> </ul>
What areas are most important to improve?	<ul> <li>Annual B/Ls generated.</li> </ul>
Please rank these items from 1 to 7 in order of	<ul> <li>Number of containers imported</li> </ul>
<ul> <li>importance to you. (1 being the most important):</li> <li>Reliability</li> </ul>	<ul> <li>Average length of short haul,</li> </ul>
	<ul> <li>Average length of long haul,</li> </ul>
<ul> <li>Availability</li> </ul>	• What is your annual freight spend \$
• Transit	
• On-time	What percentage of your gross sales revenue are freight expenses annually?
Expense	Do you currently audit your freight bills?
Customer service	<ul> <li>Truck Load</li> </ul>
<ul> <li>Supply Chain Visibility</li> </ul>	<ul> <li>Less Than Truck Load</li> </ul>
What is your freight spending %distribution ?	Package or Parcel carrier
<ul> <li>Owned or leased fleet %</li> </ul>	<ul> <li>Air Freight</li> </ul>
<ul> <li>Truck Load</li> <li>%</li> </ul>	• Ocean
<ul> <li>Less Than Truck Load %</li> </ul>	
• Package or Parcel     %	• Rail
Air Freight %	<ul> <li>How many hours do you annually spend in the following areas?</li> </ul>
Ocean %	<ul> <li>Load planning</li> </ul>
• Rail %	
How many carriers do you currently manage?	Rate shopping
o 1-3	Shipment tracking
o 4-9	• Freight bill reconciliation
<ul> <li>10 - 20</li> <li>21 or More</li> </ul>	∘ Other
<ul> <li>21 or More</li> </ul>	